



MJBEX

BUSINESS EXCELLENCE AWARDS

*Proudly
Presented By:*

WOW Factor
MEDIA

GENERAL INFORMATION

The Moose Jaw Business Excellence (MJBEX) Awards co-presented by WOW FACTOR MEDIA are open to all businesses, except Crown Corporations and the City of Moose Jaw. To be eligible for a category, the nominee must not have won a MJBEX Award in that category in the previous year. Nominees may submit their own nominations or third parties may submit the nomination. The nominee must agree to all third party nominations.

The business may submit a nomination in a maximum of two categories from the MJBEX Award categories.

Name of Business: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____ Email: _____

Name of President/Manager: _____

Number of Employees: _____ Full-time/Equivalent: _____ Part-time: _____

In Operation Since: _____

Authorized Signature: _____

Print Name: _____

Date: _____

An anonymous MJBEX Awards Jury will review all nominees and select one winner of each category. Any information you provide will remain confidential. If you require any materials returned to you, they can be picked up after the Awards Evening at the Moose Jaw & District Chamber of Commerce office. All Finalists will be notified in February 2019.

*The awards ceremony will be held at the Heritage Inn on April 10, 2019
For further information and to purchase tickets call: 306.692.6414*

Nomination deadline January 31, 2019

#trending Award

This award is in recognition of wildly popular Social Media posts. This award celebrates people and businesses putting themselves out there and speaking directly to their audience through social platforms that bring success to their respective business, creating devoted brand advocates and even driving leads and sales.

Include the following information (Limit of approximately 500 words):

- ❑ Outline your goals and strategy.
- ❑ Brief description of who was your target, and what platforms do you use?
- ❑ What innovative methods does your business use to achieve their social media goals?
- ❑ Finally briefly describe how you executed all of the above and what were your results (ie increase in followers, sales, etc.)
- ❑ Include up to three (3) promotional ads to support your nomination (such as screen shots etc.)

Examples include: New promotional strategies, contests, community involvement, innovative ideas to improve your online presence; letters of support.

This is your time to shine! All nominations are strictly confidential, the anonymous jury will take into consideration the relative business size in the award category to determine the winner.