



# MJBEX

## BUSINESS EXCELLENCE AWARDS

*Proudly  
Presented By:*



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### GENERAL INFORMATION

The Moose Jaw Business Excellence (MJBEX) Awards co-presented by WOW FACTOR MEDIA are open to all businesses, except Crown Corporations and the City of Moose Jaw. To be eligible for a category, the nominee must not have won a MJBEX Award in that category in the previous year. Nominees may submit their own nominations or third parties may submit the nomination. The nominee must agree to all third party nominations.

The business may submit a nomination in a maximum of two categories from the MJBEX Award categories.

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Name of President/Manager: \_\_\_\_\_

Number of Employees: \_\_\_\_\_ Full-time/Equivalent: \_\_\_\_\_ Part-time: \_\_\_\_\_

In Operation Since: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

An anonymous MJBEX Awards Jury will review all nominees and select one winner of each category. Any information you provide will remain confidential. If you require any materials returned to you, they can be picked up after the Awards Evening at the Moose Jaw & District Chamber of Commerce office. All Finalists will be notified in February 2019.

*The awards ceremony will be held at the Heritage Inn on April 10, 2019  
For further information and to purchase tickets call: 306.692.6414*

**Nomination deadline January 31, 2019**

# Marketing

*This award is to the business demonstrating exceptional performance in marketing; which has had a positive effect on sales and product recognition. The jury evaluates the success of a marketing program giving consideration to the nature of the product and the relative size of the business.*

*Include the following information (Limit of approximately 500 words):*

- ❑ Brief description of your business
- ❑ The impact and the contribution your business has made to accelerate growth with community based marketing.
- ❑ Developments that have maximized impact for deeper customer satisfaction
- ❑ Achievements based around Leadership and innovative ideas in creating a progressive business venture
- ❑ What project, campaign, customer relationship, partnership, property development, social media or other marketing project have you implemented to enhance your business in a positive way

*Examples include: Posters, new promotional strategies, contests, community involvement, innovative and new look to your business; letters of support.*

***This is your time to shine!*** All nominations are strictly confidential, the anonymous jury will take into consideration the relative business size in the award category to determine the winner.