



September 5, 2008

Dear South Central Regional Stakeholder:

Re: New Enterprise Region Program

Red Coat REDA, Moose Jaw REDA and Enterprise Saskatchewan invite you to attend a presentation and meeting to learn about the new Enterprise Region Program. A one page information sheet is attached.

This new program will replace the current Regional Economic Development Authority (REDA) Program by March 31, 2009. We are looking for individuals that are interested in participating in a Multi-Stakeholder Working Group. This diverse group will be tasked with working together to establish a viable Enterprise Region, following a process that is outlined and supported through Enterprise Saskatchewan.

The first stage of this new undertaking is the upcoming *Multi-Stakeholder Working Group Meeting*. At this meeting more information will be shared about this program, and your questions will be answered. A planning session is planned for the following morning, at which time the newly created Multi Stakeholder Working Group and other interested stakeholders will meet to begin the process of establishing the new Enterprise Region. A complete overview of the new Enterprise Region Program can be downloaded at Enterprise Saskatchewan's website: www.ei.gov.sk.ca by following the link to Business, then Enterprise Regions.

We want to ensure broad representation of regional stakeholders at the onset of this program. For this program to support meaningful economic development in our region it must encourage diverse partnerships between all of those areas impacted by economic growth.

Stakeholder Meeting Location: Moose Jaw Western Development Museum

Date: Friday, September 26, 2008

Time: 7:00 p.m.

Planning Meeting Location: Moose Jaw Western Development Museum

Date: Saturday, September 27, 2008

Time: 9:00 a.m.

Your attendance at either of these meetings does not commit you to being a part of this program. It does however provide you with the opportunity to learn more about this new program and the challenging and rewarding roles that will exist for individuals interested in strengthening this region. Your input is important to us. For more information, please contact Jim Dixon, Enterprise Co-ordinator, via email at jim.dixon@gov.sk.ca or call 306-694-3624.

Thank you for your anticipated attendance at this upcoming meeting and planning session.

Sincerely,

Cal Jorstad

Cal Jorstad, Chair
Moose Jaw REDA Inc.

Ed Plumb

Ed Plumb, Chair
Red Coat REDA Inc.